



**Sta•Mo Pony Baseball**

**To: All Local Businesses**

**From: Sta•Mo Pony Baseball, Board of Directors (BOD)**

**Sponsorship Opportunity**

The Sta•Mo Pony Baseball League Board of Directors would like to offer businesses in our local community the opportunity to sponsor Player or the Team to represent your company during the Spring 2020 Season (March – May). The sponsorship ensures we will display your company brand/log throughout the season on the league website, at the local Ballpark, and Newspapers (where applicable).

We believe this is a unique opportunity to bring businesses throughout our community into our league as partners in the development of our youth of today. Furthermore, we hope to spread some of our “friendly” rivalries from our diamonds into the local businesses to help promote more advertising avenues. Where else can you have approximately 11 - 12 little billboards running around advertising your company?

The six divisions that are available are Pony (ages 13 -14), Bronco (ages 11- 12), Mustang (ages 9 - 10), Pinto (ages 7 - 8), Shetland (ages 5 - 6), and Wee Ball (ages 3 - 4). We have chosen these divisions due to the increased presence they receive in the community and the potential press coverage available from the media.

**AA Level Sponsorship:**\_\_\_\_\_ \$ 275.00 includes a company plaque, company name on the back of the game jerseys for a team, & listing on the sponsors’ page on the Sta-Mo Baseball’s website.

**AAA Level Sponsorship:**\_\_\_\_\_ \$ 500.00 includes a company plaque, company name on the back of the game jerseys for a team, one adult sized team shirt for the sponsor with your business name on the back for the sponsor, a medium sized banner placed in the outfield & listing on the sponsors’ page on the Sta-Mo Baseball’s website.

**Major League Sponsorship:**\_\_\_\_\_ \$ 1,000.00 includes your company plaque, company name on the back of the game jerseys for a team, two adult sized team shirts of your sponsored team with your business name on the back for the sponsor, large banner placed in the outfield, and a field named after your company for the spring season & listing on sponsors’ page on the Sta-Mo Baseball’s website.

**Open Sponsorship:**\_\_\_\_\_ Any donation your company can give will include a listing on the sponsors’ page on the Sta-Mo Baseball’s website.

This fee goes directly to **STA•MO Pony Baseball, a 501c3 nonprofit organization** and will be deposited into STA-MO Baseball’s general fund to help insure that our players will have a fulfilling experience at our fields in the years to come.

**This agreement between STA•MO Pony Baseball and (SPONSOR) \_\_\_\_\_ is for the Spring 2020 Season (March - May).**

Sponsorship of a team/player in the Sta•Mo Pony Baseball League extends to helping building up our surrounding communities. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Sta•Mo Pony Baseball League impart values of teamwork, sportsmanship, and fair play to the children of the community, so that they may use these values in becoming good citizens.

Sponsorship of a team in the Sta•Mo Pony Baseball League does not permit the Sponsor to have any rights or responsibilities in the operation of the Sta•Mo Pony Baseball League or any team in the Sta•Mo Pony Baseball League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in the Sta•Mo Pony Baseball League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Sta•Mo Pony Baseball League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner to any extent whatsoever, except as specified below.

The Sponsor shall receive the following advertisements—Sponsor’s team name on one team’s jerseys (Subject to approval by the Sta•Mo Pony Baseball BOD), Sta•Mo Baseball web site, banners to be recognized at Opening/Closing Days, acknowledgement of team name in the local press (where applicable) and Opening/Closing Day Programs.

For consideration of the above, the Sponsor donates \$ \_\_\_\_\_ to the Sta•Mo Pony Baseball League, a 501c3 Nonprofit organization, understanding that its donation is to benefit the league.

**Accepted and agreed to:**

By \_\_\_\_\_  
Sponsor Representative Signature                      Date

\_\_\_\_\_  
Printed or Typed Name/ Title                      Contact Info. (Phone# & Email)

By \_\_\_\_\_  
Sta-Mo Pony Baseball Representative                      Date

\_\_\_\_\_  
Printed or Typed Name/ Title

**Please make checks payable to *STAMO Pony Baseball League***

***Field Address:***  
**Sta•Mo Pony Baseball League**  
**1917 Moore Rd**  
**Stafford, Texas 77477**

***Mailing address:***  
**Sta•Mo Baseball League**  
**303 Fair Oak Ct.**  
**Stafford, Texas 77477**

**WEBSITE: <http://Stamoponybaseball.com>**